Adobe Illustrator
Course Guide
## Course overview

<table>
<thead>
<tr>
<th>Total price</th>
<th>19,200 baht</th>
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<tbody>
<tr>
<td><strong>Duration</strong></td>
<td>Total 12 hours</td>
</tr>
<tr>
<td><strong>Schedule</strong></td>
<td>4 sessions of 3 hours in-person lesson OR 6 sessions of 2 hours online lesson</td>
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<tr>
<td><strong>Type of class</strong></td>
<td>Learn from anywhere in the world and set your own schedule</td>
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<tr>
<td><strong>Level</strong></td>
<td>Beginners</td>
</tr>
<tr>
<td><strong>Language</strong></td>
<td>English (Thai also available)</td>
</tr>
<tr>
<td><strong>Class size</strong></td>
<td>Maximum 8 students</td>
</tr>
<tr>
<td><strong>Software</strong></td>
<td>Adobe Illustrator</td>
</tr>
<tr>
<td><strong>Topics</strong></td>
<td>Designing logos, Create vector illustrations, Preparing graphics for web and print, Working with type, Mastering advance tools, Edit brochures and other illustrator files</td>
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<tr>
<td><strong>How to apply</strong></td>
<td>Email <a href="mailto:info@webcoursesbangkok.com">info@webcoursesbangkok.com</a> to find out the next available course date.</td>
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"I was super happy with Web Courses, so I'd always recommend it."

Melania Schm, Facebook
Express your creativity as an illustration.

The world of graphic design can feel large and overwhelming. Knowing how and where to take your first steps with design can be challenging.

“Find your way around Adobe Illustrator’s tools and understand how to use the program just like a professional so you feel at ease to use the program

Let our friendly experts guide you at a pace and schedule that is comfortable for you so you can truly make the most of each private class and learn more if you want to.

Get comfortable working with illustrations by practicing and recreating interesting scenes so you can feel free to experiment and get creative

Learn how to use Adobe Illustrator to design logos, vectorizing and colorizing traced hand drawings, working with type in creative ways, editing illustrations, creating brochures and posters so you can confidently develop artwork for your brand or business
Create a workable logo & artwork for your business
Hands-on training so you feel comfortable in the world of graphic design.

- Getting to know illustrator, what it's used for, how to edit files, changing things on a logo or an illustration.
- Working with illustrations by re-drawing them and then creating cool scenes.
- Creating brochures, flyers and posters.

*We believe your success is our success*
“Our instructors are industry experts who have a wide range of professional experience, and up-to-date knowledge of software and workplace practices.

Turn theory into knowledge as you learn to create logos, business cards, brochures, posters, social media posts, and more. Our aim is to support your learning goals with hands-on industry training, career advice, and ongoing support and guidance.

Our classes are intentionally designed to be interactive and practical, so that you feel confident to share ideas as well as independently create your own designs.

You will receive additional resources such as class projects, worksheets, and online help, so you always feel supported and encouraged as you learn.

Our courses are constantly reevaluated and developed to give students the most relevant, up-to-date knowledge and skills. We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.”
## Course outline

### Week 1

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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### Week 2

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Voice of Fonts</strong></td>
<td>Typography</td>
<td>Downloading, installing and modifying fonts for your brand. Pathfinder window and shape tools.</td>
</tr>
<tr>
<td><strong>Colour and composition</strong></td>
<td>Basic color principles, and layout design tips</td>
<td>Swatch window, colour picker, gradient tool, stroke window. Alignment window, rulers &amp; guides. Saving and exporting.</td>
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Our teaching philosophy

We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.

**Personalised learning system**

We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a unique way that enables you to use them in the real-world with confidence.

**Practical**

We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.

**Real-world applications**

Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real world experiences.

**Friendly**

Our industry expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.
Here’s what you’ll be able to do after the course:

**Logo design**
Create a unique and memorable logo design that cuts through the clutter of your industry to reach customers.

**Documents and brochures**
Confidently give your document a style that will impress your client and viewers.

**Poster**
Know how to create an artwork that can be enlarged and printed into a physical product.
Payment

Early bird 10% off
Book and pay 30 days in advance and save 10% off your total

Refer a friend
Invite your friends and receive a 500 baht discount per referral - or, book as a group and receive special pricing!

Payment terms
Total price 19,200 baht
50% deposit to confirm your place and 50% on the first day of the course.

Payment options
• PayPal
• Credit Card (+3% charges)
• Bank transfer
• Monthly installments (with 0% interest)
• Omise (+3.56 % Chares)

Account details
Bank: Kasikorn Bank
Name: Web Consulting Bangkok Co., Ltd.
Branch: Sukhumvit 21
Account number: 611-2-04400-9
SWIFT: KASITHBK

Company details
Address: Web Consulting Bangkok Co., Ltd (Branch 1)
1028/5 1st Floor, Pongamorn Building, 10120 Bangkok, Thailand
Phone: +(66) 2-6798607,
Direct: +(66) 95 641 9445

Note: Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.
Our graduates go on to have successful careers in web and tech.
We have full time accredited courses by the Ministry of Education Thailand

50+

Courses

in graphic design, web design, web development, photography, videography & online marketing
We look forward to adding you to this number

9,000+
Graduates

100+
Privately trained companies

300,000+
Hours of learning delivered
Web Courses Bangkok is located in the heart of Bangkok’s business district and easily accessible by public transport. We’re a few steps from MRT Lumpini station (take exit 1, turn right and follow the signs) and the city’s bustling riverfront and Chinatown are just a 10-15 minute taxi ride from our academy.

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