Adobe Indesign
Course Guide
## Course overview

<table>
<thead>
<tr>
<th>Total price</th>
<th>19,200 baht</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Duration</strong></td>
<td>Total 12 hours</td>
</tr>
<tr>
<td><strong>Schedule</strong></td>
<td>4 sessions of 3 hours in-person lesson OR 6 sessions of 2 hours online lesson</td>
</tr>
<tr>
<td><strong>Type of class</strong></td>
<td>Learn from anywhere in the world and set your own schedule</td>
</tr>
<tr>
<td><strong>Level</strong></td>
<td>Beginners</td>
</tr>
<tr>
<td><strong>Language</strong></td>
<td>English (Thai also available)</td>
</tr>
<tr>
<td><strong>Class size</strong></td>
<td>Maximum 8 students</td>
</tr>
<tr>
<td><strong>Software</strong></td>
<td>Adobe Indesign</td>
</tr>
<tr>
<td><strong>Topics</strong></td>
<td>Using workflows and shortcuts to maximise efficiency, Create CV using InDesign, Create flyers, Create postcard designs, Create company brochures and magazines, Using corporate colours, Pick complementary fonts, Working with template, Preparing your document for print</td>
</tr>
<tr>
<td><strong>How to apply</strong></td>
<td>Email <a href="mailto:info@webcoursesbangkok.com">info@webcoursesbangkok.com</a> to find out the next available course date.</td>
</tr>
</tbody>
</table>
"[the school] will always be a part of the start of my web design & development career..."

Kevin Meldau, Facebook
Mastering the art of documentation.

The world of document design can feel large and overwhelming. Knowing how and where to take your first steps with design and organisation can be challenging.

Find your way around Adobe InDesign’s tools and understand how it integrates with other Adobe programs so you truly make the most of it.

Understand how to set up a multipage document and import design assets from Adobe Photoshop and Adobe Illustrator so you can do it the right way for your own projects.

Learn how to use Adobe InDesign like a professional to design a wide range of documents such as flyers, postcards, company brochures, magazine layouts, and annual reports, so that you can feel confident to work independently on all kinds of projects for your brand or for clients.

Create documents that are ready for printing or converting to PDFs so you can easily work with printers and publishers in the future.
Combining digital and traditional media to create stunning publications
Make your document looks more friendly and ambitious through great design.

- Know your way around Adobe InDesign and how it integrates with other Adobe programs.
- Create visually stunning documents such as company profiles, annual reports, corporate magazines for your business.
- Dive deeper into tools and techniques to marketing materials.
- Use the proper workflow to create print-ready documents and PDFs.

We believe your success is our success
"Our instructors are industry experts who have a wide range of professional experience, and up-to-date knowledge of software and workplace practices.

Turn theory into knowledge as you learn to create publications, print media, social media posts, and more. Our aim is to support your learning goals with hands-on industry training, career advice, and ongoing support and guidance.

Our classes are intentionally designed to be interactive and practical, so that you feel confident to share ideas as well as independently create your own designs.

You will receive additional resources such as class projects, worksheets, and online help, so you always feel supported and encouraged as you learn.

Our courses are constantly reevaluated and developed to give students the most relevant, up-to-date knowledge and skills. We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally."
## Course outline

### Week 1

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What is Adobe Indesign?</strong></td>
<td>The differences between other documentation program and Adobe Indesign.</td>
<td>Know the basic work space. Understand what Adobe Indesign can do.</td>
</tr>
<tr>
<td><strong>Starting off with a flyer</strong></td>
<td>What is needed in order to design a single page document.</td>
<td>Learn all the component necessary for a successful flyer/single page document design.</td>
</tr>
<tr>
<td>Lesson</td>
<td>Theory</td>
<td>Practice</td>
</tr>
<tr>
<td>------------------------</td>
<td>------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Increase the page number</td>
<td>Masterpage, footnote and other replicate</td>
<td>Learn how to save your time by using the build in feature that allows you to replicate or change information in bulk.</td>
</tr>
<tr>
<td>The long document</td>
<td>Different type of layout, Typography</td>
<td>Learn how to manage your layout and use typography and other graphic to make your document more interesting.</td>
</tr>
</tbody>
</table>
## Our teaching philosophy

We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.

<table>
<thead>
<tr>
<th>Personalised learning system</th>
<th>We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a unique way that enables you to use them in the real-world with confidence.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practical</td>
<td>We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.</td>
</tr>
<tr>
<td>Real-world applications</td>
<td>Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real world experiences.</td>
</tr>
<tr>
<td>Friendly</td>
<td>Our industry expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.</td>
</tr>
</tbody>
</table>
Here’s what you’ll be able to do after the course*

Brochures/ Catalogue design
Create a unique and eye catching document design that will impress your client and customer.

Program bridging
Collaborate with other Adobe programs to maximise InDesign ability and efficiency

Print ready
Get your documents to look exactly how they should when they come back from the printers or are opened in a PDF.
Payment

**Early bird 10% off**
Book and pay 30 days in advance and save 10% off your total

**Refer a friend**
Invite your friends and receive a 500 baht discount per referral - or, book as a group and receive special pricing!

**Payment terms**
Total price 19,200 baht
50% deposit to confirm your place and 50% on the first day of the course.

**Payment options**
- PayPal
- Credit Card (+3% charges)
- Bank transfer
- Monthly installments (with 0% interest)
- Omise (+3.56 % Charges)

**Account details**
Bank: Kasikorn Bank
Name: Web Consulting Bangkok Co., Ltd.
Branch: Sukhumvit 21
Account number: 611-2-04400-9
SWIFT: KASITHBK

**Company details**
Address: Web Consulting Bangkok Co., Ltd (Branch 1)
1028/5 1st Floor, Pongamorn Building,
10120 Bangkok, Thailand
Phone: +(66) 2-6798607,
Direct: +(66) 95 641 9445

Note: Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.
Our graduates go on to have successful careers in web and tech.
We have full time accredited courses by the Ministry of Education Thailand

50+ Courses in graphic design, web design, web development, photography, videography & online marketing
We look forward to adding you to this number

9,000+
Graduates

100+
Privately trained companies

300,000+
Hours of learning delivered
Web Courses Bangkok is located in the heart of Bangkok’s business district and easily accessible by public transport. We’re a few steps from MRT Lumpini station (take exit 1, turn right and follow the signs) and the city’s bustling riverfront and Chinatown are just a 10-15 minute taxi ride from our academy.

Phone: 02-6798607, 02-6798621  
Email: info@webcoursesbangkok.com  
Address: 1028/5 1st Floor, Pongamorn Building, 10120 Bangkok, Thailand  

Webcoursesbangkok.com