



# **Web Courses** Bangkok

Grow your ideas



# All you need is passion to learn AND curiosity to grow

The thought of starting a new career can be daunting. You may ask yourself “Where and how do I even begin?”

Web Courses Bangkok can be the starting point of a new and exciting journey for you. We will guide and support you along the way in a fun, friendly and hands-on learning environment.

We offer more than 50 courses, in-person and online, centred around key career paths in the tech industry including design, development, content and marketing, and photography and video.

At Web Courses Bangkok, you will receive training in the most sought after industry skills coupled with career guidance and ongoing support to ensure you are ready to step into the real-world and start a new skill, project or career with confidence.



# Enjoy the learning process in a fun and supportive environment

At Web Courses Bangkok, we focus on making sure you're learning — *not yawning!* — and having lots of fun doing it with a hands-on, practical approach.

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## Personalised learning system

We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a personalised way that enables you to use them in the real-world with confidence.

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## Practical

We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.

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## Real-world applications

Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real world experiences.

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## Friendly

Our expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.

# Grow your skills, career or business with our courses

At Web Courses Bangkok, we offer four different types of courses, so that you can choose a learning experience that works for you and your career goals:

<b>Bootcamps</b>	12 week intensive courses designed by industry experts to help you start a new career.
<b>Essentials</b>	4-8 week courses giving you practical skills in the latest tech best practices.
<b>Build With Us</b>	Private one-on-one custom courses with an industry expert instructor.
<b>Corporate</b>	All-day workshop-style training for companies and professionals.









Our unique courses are thoughtfully centred around four key career paths in tech and designed to provide the most up-to-date functional skills and knowledge so that you can apply them to real-world projects, clients and jobs.

## Design

The design path offers courses in UX/UI design, graphic design, and branding. Ideal for roles such as web designer, UX/UI designer, graphic designer, or careers in brand design and brand strategy.

## Development

The development path offers courses in front-end and back-end web development, for example, HTML/CSS, JavaScript, React, for roles as a web developer and programmer.

## Content & Digital Marketing

The marketing path offers courses in digital marketing, search engine marketing, social media marketing, copywriting, blogging, YouTube marketing and personal branding, for career paths and projects in digital marketing management, social media management, content marketing, content creation, freelance copywriting and more.

## Photography & Video

The photography / video path offers courses in street and product photography, video editing, and vlogging to build a career as a photographer, videographer, or video editor.

# Bootcamps

Become a certified web professional and start your freelancing career in 12 weeks.

## Exciting first steps

Students get the unique opportunity to learn in-depth and execute a whole new set of skills in professional areas such as web design and digital marketing to be able to successfully change career paths, find freelance jobs, and create new income streams.

What makes our Bootcamp courses truly unique is that they are designed by industry experts—freelancers and professionals in tech roles sharing their everyday practices and experiences—which means our students are real-world ready at the end of 12 weeks.

During the course students dive deep into the key concepts and receive an extensive amount of hands-on training and opportunities to put learning into repeated practice —



*that's why it's called a Bootcamp :)*

## Course structure & schedule

Running over 12 weeks, Bootcamp courses offer classes every Monday to Thursday from 10 am to 3 pm. This means Friday to Sunday is left free for students to spend as they wish—exploring, travelling, and, maybe doing a little homework.

The course is broken down into 4 key modules starting from fundamental concepts and building up to real-world application of knowledge and tools so that you can confidently start a new career the moment you complete the Bootcamp.

## Class size

Each in-person class has 8 students maximum. Classes are taught in a group learning, in-person format and conducted in English.

## Portfolio project

All students in the Bootcamp courses receive the unique opportunity to work on a project for a real-world client applying all the tools and knowledge gained during the course. Completing the portfolio project is an integral part of the Bootcamp course because it will be a part of your professional portfolio so that you can use it to pitch for future projects.



## Inclusions

- 180 hours contact time with instructors
- Certificate of completion
- Web Professional Accreditation\*
- Recorded live lessons
- Curriculum by industry experts
- Active online Bootcamp community
- 1-to-1 mentoring and support
- Real-life projects and case studies
- Access to lots of additional materials
- Free access to co-learning spaces



## Fees and payment

### Standard Price

59,505 baht (30,000 baht deposit)

### Early Bird Discount

Book 3 months in advance & save 10%

### Other

Enjoy 50% discount on all Essentials courses and workshops.



\* Accreditations help you stand-out from the crowd, and increase your chances of employment in Thailand. You will receive an official printed certificate from Web Courses Bangkok, our fully accredited school.

# Essentials

Learn the essentials of a new tech skill in 4-8 weeks

The Essentials courses are very beginner-friendly—you don't need any experience to join this course.

They are designed to provide the answers to common questions you may have about learning a new skill such as graphic design, photography, web design and more.

The Essentials courses are designed by industry experts, which means our students learn the most up-to-date skills used in the industry.

At the end of our Essentials courses, you will get a good taste of what to expect from a career in a specific area and decide for yourself if it's something you are passionate about and want to pursue further.





### Course structure & schedule

Running over 4-8 weeks, Essentials courses offer one three-hour class per week. We have morning, evening and weekend course dates.

The course begins with teaching of fundamental concepts and includes a short class project using the skills learned each week, so that the students get an opportunity to practice what they learn.

Between each class homework assignments are given to help prepare for the following week's lesson. Completing these assignments is imperative to getting the most out of this course.

### Class size

Each class has 8 students maximum. Classes are taught in a group learning, in-person format and conducted in English.

### Inclusions

- 12-24 hours contact time with instructors
- Certificate of completion
- Recorded live lessons
- Curriculum by industry experts
- 1-to-1 mentoring and support
- Real-life projects and case studies
- Access to lots of materials
- Free access to co-learning spaces

### Fees and payment

#### Standard Price

9,500 baht (5,000 baht deposit required on registration)

#### Early Bird Discount

Book 3 months in advance & save 10%

#### Discounts for friends

Invite a friend to join a part-time or workshop course and get 50% discount on their course.

# Build With Us

## Private Courses

Grow your skills and business with customised private classes



The Build With Us courses are private one-on-one courses with our industry expert instructors, ideal for learning a new skill, getting to know a new program, or finding the right support with a personal or professional project.

Build With Us courses are available for different subjects such as graphic design, web design, web development, photography, video editing, programming and more, as well as different tools and programs such as the Adobe Creative Suite, WordPress and more.



The best part about the Build With Us courses is the dedicated time and personalized attention you receive from our instructors during your classes, so that you can ask all your questions and learn exactly what you want to.

It is completely customisable to your needs and goals. Simply tell us what you're looking for and we'll create a personalized course outline for you.

### Course structure & schedule

Each Build With Us class is 3 hours long and scheduled according to your convenience.

The course is available online via Zoom and in-person at the school.

### Class size

Each 1-2 students maximum. Classes are taught online or in-person format and conducted in English.

### Inclusions

- Certificate of completion
- Recorded live lessons
- Curriculum by industry experts
- 1-to-1 mentoring and support
- 100's of additional materials
- Free access to co-learning spaces

### Fees and payment

#### Standard Price

1,750 baht per hour

#### Packages

1 Lesson (3 hours) = 5,250 baht

2 Lessons (6 hours) = 10,500 baht

3 Lessons (9 hours) = 15,750 baht

4 Lessons (12 hours) = 19,200 baht  
(save 1,800)

# Corporate

Empower your teams with skills to take your brand to the next level



Our Corporate courses are ideal for companies, teams and larger groups looking to do in-depth training in design, marketing or web development, and get a better understanding of how these skills can help improve performance and profits.

Led by industry expert instructors with over 30 years of combined experience and expertise, our Corporate courses are available in UX/UI design, Design Thinking, Design Sprints, Content Marketing, Search Engine Optimisation, Social Media Marketing, Vue, PHP and React native.

What makes the Corporate courses special is that the workshop training and learning is customised around company- or project-specific needs, so that your teams can understand the challenges, but also see how and where to implement solutions for long-term success.

Simply tell us what you're looking for and we'll create a personalised course outline for you.



### Course structure & schedule

Two-day customised workshops in 12-hour sessions with two breaks and lunch scheduled according to your convenience.

### Class size

Each workshop can accommodate up to 20 people taught in-person and conducted in English.

### Inclusions

- Certificate of completion
- Recorded live lessons
- Curriculum by industry experts
- 1-to-1 mentoring and support
- Access to lots of materials
- Free online support up to 1 month

### Fees and payment

#### Standard Price

Rates start from 10,000 baht per attendee

#### Packages

**Core package**  
(1 day workshop)

**Bonus package**  
(2-4 day workshop)  
Includes: one free online support session

**Professional Package**  
(monthly workshops)  
Includes: free online support and one-on-one mentoring



# Lots of learning with a side laughter

At Web Courses Bangkok, we want you to feel at ease and at home.

Our courses are purposefully fun (ask any past student about Carl's jokes :) and interactive. We think it's the best way to learn. The classrooms are designed in a conference-style to allow the flow of interesting ideas and discussions with your classmates and instructors. No need to raise your hands in class -- raise your ideas and a joke or two.

Offering a wealth of real-world experience and knowledge, our instructors are experts from various tech industries and focus on hands-on training, so that you are prepared with the most relevant and cutting edge skills in any area of tech you're passionate about.

Sometimes you'll see one of our instructors between classes or taking a coffee break, don't be afraid to say 'hello', ask a question, or have a quick chat.

If you're not in class, then you're always welcome to use any of the open plan desks, co-learning and co-working spaces to do homework assignments, practice skills or work on a project. We want Web Courses Bangkok to feel like a safe and happy place to always come back to — just like a home.

The students are the heart and soul of Web Courses Bangkok. Making your dream a reality is what matters to us the most when you walk through our doors.

"As you walk down the hallway you can always hear laughs coming from the classrooms at Web Courses Bangkok. It always feels like coming home."



# What our grads say

*"You can find 73 more reviews on Google giving us a 4.8 rating"*



"With a leap of faith I left my job and decided to change my career. I joined the Web Design Bootcamp at Web Courses Bangkok. When I started the course I was nervous about starting a career in web design but as the course progressed I could clearly see my confidence building with each class and project. The course helped me develop my design skills and soft skills for the industry. I recommend this Bootcamp for anyone looking for a web design course and are new to web design as the class is very well-designed for beginners." — **Lal Mawi**



"My colleague and I took an 18 hour Adobe Premiere Pro (9 hours) & Adobe Photoshop (9 hours) training workshop with Web Courses Bangkok and I am very pleased with the services. The workshop provided students with a functional understanding of Adobe Premiere Pro & Photoshop for: video/movie making skills with professional cuts and a polished look; editing of audio and images to create visually impactful videos; and building a professional video showreel; and graphic design skills. The instructors spoke fluent English with an abundance of knowledge to share. Highly recommended!" — **Papol Dhutikraikriang**

# So many choices

Web Courses Bangkok offers over 50 practical courses, created by industry experts in a supportive structure.

## Bootcamp + Certification

Web Design Bootcamp

Web Professional Bootcamp

Graphic Design Bootcamp

Web Developer Bootcamp

Digital Marketing Bootcamp

Digital Marketing Professional

## Essentials

Web Design Essentials

UX Design Essentials

UI Design Essentials

Graphic Design Essentials

Brand Design Essentials

Digital Marketing Essentials

Content Marketing Essentials

Blogging Essentials

Social Media Marketing

Facebook & Instagram Ads

YouTube Marketing

Freelance Copywriting

Photography Essentials

Product Photography With Us

Photography for Social Media

Videography for YouTube

Adobe After Effects

Adobe Premier

Personal Branding Essentials

Event Marketing Essentials

### Build with us (private courses)

Web Design With Us

App Design With Us

Brand Design With Us

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Figma

Web Development Essentials

Front-end Dev with React JS

Back-end Dev with Node

PHP & MySQL Essentials

Python Essentials

Build an App With Us

WordPress Development with us

Marketing Strategy With Us

Social Media Marketing With us

Video Editing with Us

### Corporate

UX/UI for Teams

Design Thinking for Teams

Design Sprints for Teams

Content Marketing for Teams

SEO for Teams

Social Media Marketing for Teams

# How to sign up for a course

## Book your spot

To find out about the next available course date, send us an email [insert email address] and our course advisers will be happy to guide you through the booking process.

## Payment terms

50% deposit required at course booking and 50% remaining payment required 1 week before the course begins.

If you book 30 days in advance of the course start date, you can save 10%.

## Payment options

- PayPal
- Credit Card (+3% charges)
- Bank transfer
- Monthly installments (with 0% interest)

## Account details

**Bank:** Kasikorn Bank

**Account name:** Web Consulting Bangkok Co.,Ltd.

**Branch:** Central Rattanathibet

**Account number:** 391-2-97203-7

**SWIFT:** KASITHBK

## Company details

**Address:** Web Consulting Bangkok Co., Ltd (Branch 1)  
1028/5 1st Floor, Pongamorn Building,  
10120 Bangkok, Thailand

**Phone:** 02-6798607, 02-6798621

### Refer a friend

Refer a friend and get a 10% discount on the course

**Note:** Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.



# Bangkok's liveliest neighborhood

Web Courses Bangkok is a bright and airy oasis located in Sathon, the heart of Bangkok's central business district. It is easily accessible by the underground MRT train system.

Located on the ground floor of the Pongamorn Building, our school features conference-style classrooms for lectures and discussions, a state-of-the-art computer lab fully equipped with Mac desktops and open plan work areas. Lots of sunlight and coffee available too!







## The area

### Lumpini

Web Courses Bangkok is located right at the intersection of two of Bangkok's major roads -- Sathon and Rama IV. The Sathon area is defined by iconic skyscrapers, corporate offices, embassy buildings, high-end hotels, cafes and restaurants, making it a very lively part of Bangkok to be in and explore.

Lumpini Park, the city's biggest park, is less than 10 minutes away on foot and a great place to people watch, get some fresh air, have a relaxing lunch break, and take photographs. Keep a lookout for the infamous monitor lizards around the park and in the lake —

*(they're actually quite cute)*

Bangkok is a foodie's paradise so be sure to explore the local cafes and restaurants nearby at walking distance for great Western and Thai cuisine.



## Explore nearby

### Chinatown

Bangkok's Chinatown (Yaowarat)—one of the largest Chinatowns in the world—is located just 20 minutes away by train and a short walk.

During the day, the area is bustling with activity and commerce with shop owners, food vendors, locals and tourists. Be sure to visit Sampheng lane, which is a busy market street with small shops offering everything from gold jewellery to toys to electronics to fabrics.

After sunset, Chinatown comes alive with the bright lights from shop signage and hoardings.

**Getting there:** Take the MRT Blue Line from Lumpini to Hua Lamphong





### Saphan Taksin and the Riverside

The Chao Phraya riverside is just 15 minutes away by taxi from the academy. Make your way to Saphan Taksin river pier and hop on a riverboat to see historical landmarks such as Wat Arun, Wat Pho, and The Grand Palace.

**Getting there:** Take a taxi to Saphan Taksin (Taksin Bridge).

### Ratchaprasong

The Ratchaprasong area is Bangkok's shopping district. Just a 10-minute taxi ride away, you will find a wide range of shopping options from luxury department stores (Gaysorn Plaza) and large malls with international and local designer brands (CentralWorld, Siam Paragon, Siam Center) to local wholesale markets (Pratunam Market) and fashion malls (Platinum Fashion Mall).

**Getting there:** Take a taxi to CentralWorld mall.



### Lumpini Park and Witthayu Road (Wireless Road)

Witthayu Road is a tree-lined road that runs the length of Lumpini Park. This is a lovely area to explore on foot as Lumpini Park is just a 7-minute walk from the academy and connects to Wireless Road.

**Getting there:** Exit the building and turn left onto Rama IV road, walk towards the intersection and cross the intersection to Lumpini Park entrance.

### Surawong Road

Located just 10-minutes by taxi from the academy, Surawong Road is one of Bangkok's most famous historic business neighbourhoods marked with colonial architecture, narrow intersecting streets, small cafes and restaurants, and notable landmarks.

**Getting there:** Take a taxi to the Surawong Road intersection.

# Transforming from a humble seed into A Tree

Similar to how a tree grows over time, Web Courses Bangkok started off as a little seed in the ground previously known as 'Web Courses Bangkok' offering only web design classes.

Noticing a gap in the international training market in Thailand and the need for updated knowledge and skills for entry-level tech employees, Web Courses Bangkok (and now Web Courses Bangkok) was established in 2008. We wanted to create a training academy that was fun, friendly, and always ahead of the curve for tech skills.

Through years of careful nurture and commitment to providing students with the best roots in terms of resources and training for tech career paths, Web Courses Bangkok became accredited by the Ministry of Education, Thailand and blossomed into Web Courses Bangkok, Bangkok's first web and tech training center in Thailand. Today, we offer more than 50 courses and attract students from all around the globe.

In 2021, we rebranded and launched as Web Courses Bangkok to better reflect the wide range of courses available in-person and online in web design, graphic design, digital marketing, social media, photography and videography, blogging and more.

## Snapshot

**2008:** Web Courses Bangkok launched

**2009:** Launch of Private courses

**2013:** Moved academy to a bigger location in Sathorn

**2015:** Launch of Bootcamp courses

**2022:** Web Courses Bangkok is rebranded and launched as Web Courses Bangkok



Fully accredited by the  
Ministry of Education



★★★★★  
4.8 Google reviews

# About Carl, Founder of Web Courses Bangkok



Carl Heaton is originally from Manchester, England. Graduating with a degree in computing and internet science, Carl began his professional career as a junior designer and shortly after moved on to become a learning management system (LMS) designer in the UK. Carl credits a lot of his foundational skills and knowledge to his work experience as an LMS designer.

In 2006, Carl moved to Thailand and worked as a project manager and IT teacher but soon noticed that tech hires were not as proficiently trained as they should be for the roles they were in. So Carl combined his extensive experience in web and design technology with his passion for teaching and launched Web Courses Bangkok in 2008.

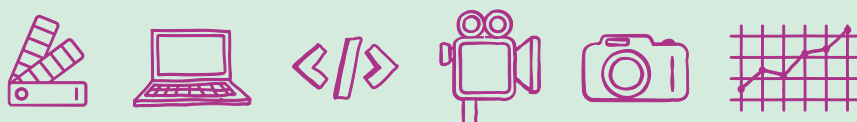
In addition to running Web Courses Bangkok, Carl consults with international organisations such as Facebook, Adobe, Thomson Reuters and more. He is also the co-founder of the senior design consulting firm, H&H Works.

“Our passion is teaching people how to grow their ideas. We love hearing from past students and hearing their stories about how a course they took with us changed their lives and careers for the better.”



We have full time accredited courses by the

**Ministry of Education Thailand**



**50+**

**Courses**

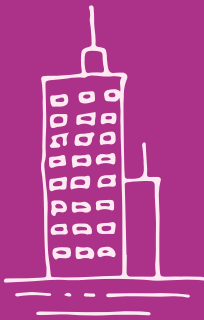
in web design, web development, graphic design, online marketing,  
photography & videography

*We look forward to adding you to this number*



# 9,000+

**Graduates**



# 100+

**Privately trained  
companies**

# 300,000+

**Hours**

of learning delivered



We believe in teaching with a purpose: to give you the confidence and independence to explore new skills and career options.

"I did three courses at Web Courses Bangkok: Web Design Essentials, Graphic Design Essentials, and Photography Essentials before having children. I returned to work after a four year gap and I am confident taking these courses early on gave me the skills and confidence to land a good job despite my long break. In the meanwhile, I was able to do many small projects, which allowed me to stay active; keep practicing; and make some money. I definitely recommend Web Courses Bangkok!" — **Sarina Raidi**

## Student visa

By enrolling in our certification courses, you can apply for a 3-month student visa for Thailand in your home country.\*

\*Please note: we can provide all the necessary documentation for your visa application but cannot guarantee the visa itself because that decision is left to the discretion of the consulate where the application is made.

## Recognition by companies & clients

With the seal of approval from the Ministry of Education, companies and clients across Thailand and the region recognize the quality of Web Courses Bangkok graduates and applying for jobs and pitching for projects is easier.



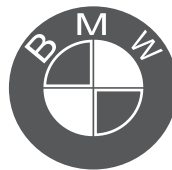
# Companies that trust us



THOMSON REUTERS



Adobe



NATIONAL  
BANK  
OF CANADA



CENTARA  
HOTELS & RESORTS

g<sup>^</sup>able

# Giving back is important to us

As part of our corporate social responsibility and promise to always give back, we partner with different non-profit organisations in Bangkok to give back to the community, in which our roots are grounded, by providing free training and knowledge-sharing in areas of tech to help business and individuals grow.



## Camillian Home

The Camillian Home is a facility providing abandoned children and children with special needs proper care in a family atmosphere.

Web Courses Bangkok provided the Camillian Home team with branding strategy, website design, and marketing services to bring awareness and increase donations for continued support of the children at the home.

## Steps With Theera

Steps With Theera For Steps is a vocational training centre and cafe providing for people with learning differences to receive fulfilling employment, to be independent and to positively contribute to their community.

Partnering with Steps With Theera truly allowed us at Web Courses Bangkok to share our passion for learning and knowledge-sharing with mentoring sessions for the trainees. In addition, Web Courses Bangkok designed a contemporary website with modern branding to effectively communicate Steps With Theera's story, goals, mission and training program.

## BKK Free Ambulance

BKK Free Ambulance is a registered foundation in New Zealand with the aim of developing effective emergency medical services (EMS) systems, and training of local communities in sustainable healthcare and emergency care during accidents and disasters in Southeast Asia.

Working closely with co-founder Marko Cunningham, Web Courses Bangkok supported BKK Free Ambulance with a website to better communicate the foundation's goals and mission as well as a charity event to support the launch of a new bike response service for road accidents.

## Altevette School for Girls

The school provides accommodation and education to girls from impoverished families living in the remote highlands of Upper Mustang on the border with Tibet and of nearby Buddhist Himalayan regions.

Our academy and agency have been supporting the school by providing training and a website to help raise awareness of their amazing work as we truly believe in inclusive education for all.

# Contact us

Web Courses Bangkok is open every Monday to Friday from 9AM to 6PM.

## How to find us

**MRT:** Located on the MRT Blue Line, Web Courses Bangkok is located just 100 metres away from Lumpini MRT station.

**BTS:** 10-minute taxi ride from Chong Nonsi BTS Station (Silom Line) / 15-minute taxi ride from Nana BTS Station (Sukhumvit Line)

**Taxi:** Taxi and motorbike taxis: Show the driver this address in Thai:

บริษัท เว็บคอนซัลติ้ง แบริ่งค็อก จำกัด 1028/5 ชั้น 1 อาคารพงษ์อมร ถนนพระรามสี่ แขวงห้วยมหามช เขตสาทร กรุงเทพฯ 10120

**Car:** Enter “Web Courses Bangkok” in Google Maps and follow the directions

**Grab App:** Enter “Web Courses Bangkok” in the destination tab.

## Have a question?

**For general enquiries in English:**

**Taya:** info@techtree.academy

**For general enquiries in Thai:**

**สอบถามข้อมูลทั่วไป**

**Nat:** booking@techtree.academy

**For project and course enquiries:**

**Carl:** carl@techtree.academy

**Let's stay in touch**

**Line:** @WCBOfficial

**Messenger:** Tech Tree Messenger

**Facebook:** WebCoursesBKK

**Youtube:** <https://www.youtube.com/channel/UCETitiDwZzgUkfN9sR19AHw>

**Twitter:** webcoursesbkk

**Contact (in English and Thai)**

**Phone:** 02-6798607, 02-6798621

**Address:** 1028/5 1st Floor, Pongamorn Building, 10120 Bangkok, Thailand

บริษัท เว็บคอนซัลติ้ง แบริ่งค็อก จำกัด  
1028/5 ชั้น 1 อาคารพงษ์อมร ถนนพระรามสี่  
แขวงห้วยมหามช เขตสาทร กรุงเทพฯ 10120



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