# Course Overview

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>Total price</strong></td>
<td>14,400 baht</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>Total 18 hours</td>
</tr>
<tr>
<td><strong>Schedule</strong></td>
<td>6 sessions of 3 hours in-person lesson OR 9 sessions of 2 hours online lesson</td>
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<tr>
<td><strong>Type of class</strong></td>
<td>In-person live group class</td>
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<tr>
<td><strong>Level</strong></td>
<td>Beginners</td>
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<tr>
<td><strong>Language</strong></td>
<td>English</td>
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<tr>
<td><strong>Class size</strong></td>
<td>Maximum 8 students</td>
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<tr>
<td><strong>Software</strong></td>
<td>Figma</td>
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<tr>
<td><strong>Topics</strong></td>
<td>User research, Wireframing, User flows, User tasks, User testing and creating prototypes</td>
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<td><strong>How to apply</strong></td>
<td>Email <a href="mailto:info@webcoursesbangkok.com">info@webcoursesbangkok.com</a> to find out the next available course date.</td>
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"#zerotohero for sure. Now its time to get some diving done!"

Scott Edwards, Facebook
Make your brand experience enjoyable for the user.

Web Courses Bangkok's mission is to help you, as a beginner, feel calm, confident and cheerful about building exciting online experiences.

You will understand the whole process of UX Design from start to finish so you can feel confident to continue learning independently later on.

You will also learn how to use tools to research what your users (customers) are looking for so you can plan projects around meeting their needs.

Break down the user's journey with your product into user tasks and user flows to understand how to build a website or app that keeps user interactions at the centre.

Build effective and impressive prototypes using industry-leading program Figma so you can easily communicate your vision with colleagues and teammates.
Build effective and impressive prototypes for an array of uses
Create interactions with your products to be easy, effective and enjoyable.

- Look at the whole process of UX design from start to finish with a keen eye.
- Feel comfortable with tools to research user needs and build wireframes.
- Use Figma to build prototypes like a pro.
Our instructors are industry experts who have a wide range of professional experience, and up-to-date knowledge of software and workplace practices.

Turn theory into knowledge as you learn visual, interactive and structural design using powerful tools and components. Our aim is to support your learning goals with hands-on industry training, career advice, and ongoing support and guidance.

Our classes are intentionally designed to be interactive and practical, so that you feel confident to share ideas as well as independently create your own designs.

You will receive additional resources such as class projects, worksheets, and online help, so you always feel supported and encouraged as you learn.

Our courses are constantly reevaluated and developed to give students the most relevant, up-to-date knowledge and skills. We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.
Course outline

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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<tbody>
<tr>
<td></td>
<td>User Research</td>
<td>Defining, research and empathising with your internal &amp; external users.</td>
<td>Creating user personas based on desktop research for your project.</td>
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<table>
<thead>
<tr>
<th>Week 2</th>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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<tr>
<td></td>
<td>User Flow and Lo-fi</td>
<td>Designing the users journey and creating lo-fi prototypes.</td>
<td>Creating complete user flows to show how users move through your product.</td>
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<td></td>
<td>HI-fi and Prototyping</td>
<td>Creating advanced prototypes in Figma.</td>
<td>Using Figma to create interactive prototypes that users can click, push and pull.</td>
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<tr>
<td>Lesson</td>
<td>Theory</td>
<td>Practice</td>
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<td><strong>Practical workshop</strong></td>
<td>Running a mini design sprint on a current agency project.</td>
<td>Real life project workshop where you put your new skills to use.</td>
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<tr>
<td><strong>User Testing</strong></td>
<td>How to run qualitative and quantitative user testing for your designs.</td>
<td>Learning how to run usability tests both on and offline to see how to improve your projects UX.</td>
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Our teaching philosophy

We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.

**Personalised learning system**
We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a unique way that enables you to use them in the real-world with confidence.

**Practical**
We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.

**Real-world applications**
Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real world experiences.

**Friendly**
Our industry expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.
Prototype apps and websites

Create a prototype for apps and websites that communicate to engage with team members like developers, designers.

Understand users

Using tools to research user needs and understand their thought process in great detail.

User testing

Being able to run user testing workshops is a key part of knowing how your design works in the hands of your users. A great way to complete this course.
Payment

Early bird 10% off
Book and pay 30 days in advance and save 10% off your total

Refer a friend
Invite your friends and receive a 500 baht discount per referral - or, book as a group and receive special pricing!

Payment terms
Total price 14,400 baht
50% deposit to confirm your place and 50% on the first day of the course.

Payment options
- PayPal
- Credit Card (+3% charges)
- Bank transfer
- Monthly installments (with 0% interest)
- Omise (+3.56% charges)

Account details
Bank: Kasikorn Bank
Name: Web Consulting Bangkok Co., Ltd.
Branch: Sukhumvit 21
Account number: 611-2-04400-9
SWIFT: KASITHBK

Company details
Address: Web Consulting Bangkok Co., Ltd (Branch 1)
1028/5 1st Floor, Pongamorn Building, 10120 Bangkok, Thailand
Phone: +(66) 2-6798607,
Direct: +(66) 95 641 9445

Note: Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.
Our graduates go on to have successful careers in web and tech.
We have full time accredited courses by the

Ministry of Education Thailand

50+

Courses

in graphic design, web design, web development, photography, videography & online marketing
We look forward to adding you to this number

9,000+
Graduates

300,000+
Hours of learning delivered

100+
Privately trained companies
Web Courses Bangkok Academy is located in the heart of Bangkok’s business district and easily accessible by public transport. We’re a few steps from MRT Lumpini station (take exit 1, turn right and follow the signs) and the city’s bustling riverfront and Chinatown are just a 10-15 minute taxi ride from our academy.

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Webcoursesbangkok.com