# Course Overview

<table>
<thead>
<tr>
<th>Total price</th>
<th>12,400 baht per person</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration</td>
<td>12 hrs</td>
</tr>
<tr>
<td>Schedule</td>
<td>two full day training</td>
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<tr>
<td>Type of class</td>
<td>In-person live workshop group class</td>
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<tr>
<td>Level</td>
<td>Beginner to Advanced</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Class size</td>
<td>Maximum 8 students</td>
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<tr>
<td>Software</td>
<td>Figma</td>
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<tr>
<td>Topics</td>
<td>User Research &amp; Design Thinking, Digital Product Design, User Tasks, Journeys and Stories, Design Processes, Lo-fi Prototyping to Hi-Fi + Animation, Design Refactoring &amp; Pixel Perfect Design</td>
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<tr>
<td></td>
<td>Optional extra: App Design Workshop - UI Wireframing, App Design Workshop - UI Design</td>
</tr>
<tr>
<td>How to apply</td>
<td>Email <a href="mailto:info@webcoursesbangkok.com">info@webcoursesbangkok.com</a> to find out the next available course date.</td>
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"...there is nowhere else to find teachers who have inspired me so much..."

Peerapat Liao Ball, Facebook
A perfect customised workshop for your business.

Web Courses Bangkok's mission is to help your team learn new skills, grow together and succeed in achieving your project's goals.

“A two-day workshop that is customised specifically for your company’s UX/UI-based projects and workflows so your teams truly get the most benefit out of learning about UX/UI; identifying good vs bad design; and using industry leading tool Figma, so that they can quickly apply these learnings to improve your business.

We understand your company’s capabilities, needs and goals in detail. We run a free “learning goals” workshop to understand your business and industry; uncover your teams’ aims and expectations and get familiar with your work flows and your teams’ capabilities. If you have a specific project in mind, we will apply your learning towards achieving your goals.

We build a customised workshop together based on your needs. We provide a “learning outcomes” recommendation specific to your objectives and build a customised workshop, which can truly benefit your teams to perform more effectively towards your desired goals.

We provide tailored, hands-on team-based training to deliver actionable results. We tailor make the workshop with worksheets, examples and case studies addressing your project so that the teams are already working on solutions to deliver results benefiting your business in the future.

We believe in building long-lasting relationships -- and friendships -- which is why we offer exclusive online support for up to 1 month after the workshop is complete and additional options for consultancy to help your teams excel even further.
Learning with UX & UI experts, who have years of professional experience.
Create sites that users will want and use.

• Maximize your website's potential, and create websites that deliver exactly what the users want.
• Learn the subtle difference between sites with good and bad UX & UI, and create professional websites with excellent UX and UI.
• Through interactive teaching, we’ll get you creating web designs that not only look great, but perform to your users’ needs, resulting in lower bounce rates and increased user conversions.

We believe your success is our success
"Our instructors are industry experts who have a wide range of professional experience, and up-to-date knowledge of software and workplace practices.

Turn theory into knowledge as you learn visual, interactive and structural design interfaces using powerful tools and components. Our aim is to support your learning goals with hands-on industry training, career advice, and ongoing support and guidance.

Our classes are intentionally designed to be interactive and practical, so that you feel confident to share ideas as well as independently create your own websites.

You will receive additional resources such as class projects, worksheets, and online help, so you always feel supported and encouraged as you learn.

Our courses are constantly reevaluated and developed to give students the most relevant, up-to-date knowledge and skills. We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally. "

UX/UI for Teams
## Course outline

### Week 1

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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</thead>
<tbody>
<tr>
<td>Day 1 morning</td>
<td>User Research &amp; Design Thinking, Digital Product Design, Thinking from the perspective of the target user.</td>
<td>Utilize important and intuitive tools and frameworks to understand user research and user-centric design.</td>
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<tr>
<td>Day 1 afternoon</td>
<td>User Tasks, Journeys and Stories, Design Processes</td>
<td>Dive into more detailed aspects of the user's journey. Further analyze user tasks, journeys, and stories.</td>
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### Week 2

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 2 morning</td>
<td>Lo-fi Prototyping to Hi-Fi + Animation</td>
<td>How to use Figma for professional-grade wireframes and prototyping. Reframe the user experience</td>
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<tr>
<td>Day 2 afternoon</td>
<td>Design Refactoring &amp; Pixel Perfect Design</td>
<td>Our instructors will use your project as an example to explain and show step-by-step how to refactor a current design and create pixel perfect designs.</td>
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<tr>
<td>Lesson</td>
<td>Theory</td>
<td>Practice</td>
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<tr>
<td>Day 3 (optional add-on)</td>
<td>Take a closer look into UI wireframing and design for apps</td>
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<tr>
<td>App Design</td>
<td></td>
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<tr>
<td>Workshop - UI</td>
<td></td>
<td></td>
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<tr>
<td>Wireframing &amp; UI</td>
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<tr>
<td>Design</td>
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Optional Add On

**Accessibility design: add 1 day**

Ideal for both designers and developers, this 1 day practical workshop will give your teams the tools and processes to make your apps and websites fully accessible. We will cover how to implement both iOS, Android and WCAG accessibility guidelines in a fun and interactive way.

**Design sprints: add 2 days**

An immersive two-day workshop that is customised specifically to show you and your teams how to come up with decisions faster and innovate better to solve big business challenges using the process of Design Sprints (inspired by the world famous Google Sprints 2.0), which is designed to take you from idea to prototype to final decision in just four days.

**UX/UI FOR TEAMS: add 2 days**

A two-day workshop that is customised specifically for your company’s UX/UI-based project(s) and workflows so your teams truly get the most benefit out of learning about UX/UI; how to identify good vs bad design; and how to use industry leading tool Figma; so that they can quickly apply these learnings to improve your business.

**Design Leadership: add 2 days**

A workshop ideal for mid- and senior-level managers who want to influence, inspire, and increase their team’s effectiveness. You will be able to better motivate your teams and individuals. We have sen many of the attendees see an increase in the ability to hit KPI’s and a noticeable increase in staff retention.

**Design Thinking For Teams: add 2 days**

A two-day workshop that is customised specifically to help you and your teams figure out how to design better products and services to meet your customers’ needs. Our experienced instructors will explore everything from the research and ideation stage through to building prototypes and product testing.
Our teaching philosophy

We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.

**Personalised learning system**
We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a unique way that enables you to use them in the real-world with confidence.

**Practical**
We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.

**Real-world applications**
Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real world experiences.

**Friendly**
Our industry expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.
Create captivating designs
Create stunning designs for desktop and mobile so your team is confident to use the tools and programs to further develop your abilities.

Engage & improve team productivity
Share and comment; export designs for development so you can easily collaborate and communicate with your team.

Implement branding & design
Learn to apply your skills to a wide scope, so you can go out there and fearlessly implement branding and design for any project.

Here’s what you’ll be able to do after the course*
Payment

Early bird 10% off
Book and pay 30 days in advance and save 10% off your total

Refer a friend
Invite your friends and receive a 500 baht discount per referral - or, book as a group and receive special pricing!

Payment terms
Total price 12,400 baht per person
50% deposit to confirm your place and 50% on the first day of the course.

Payment options
- PayPal
- Credit Card (+3% charges)
- Bank transfer
- Monthly installments (with 0% interest)
- Omise (+3.56 % Charges)

Account details
Bank: Kasikorn Bank
Name: Web Consulting Bangkok Co., Ltd.
Branch: Sukhumvit 21
Account number: 611-2-04400-9
SWIFT: KASITHBK

Company details
Address: Web Consulting Bangkok Co., Ltd (Branch 1)
1028/5 1st Floor, Pongamorn Building,
10120 Bangkok, Thailand
Phone: +(66) 2-6798607,
Direct: +(66) 95 641 9445

Note: Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.
Our graduates go on to have successful careers in web and tech.
We have full time accredited courses by the Ministry of Education Thailand

50+

Courses

in graphic design, web design, web development, photography, videography & online marketing
We look forward to adding you to this number

9,000+
Graduates

300,000+
Hours
of learning delivered

100+
Privately trained companies
Web Courses Bangkok Academy is located in the heart of Bangkok’s business district and easily accessible by public transport. We’re a few steps from MRT Lumpini station (take exit 1, turn right and follow the signs) and the city’s bustling riverfront and Chinatown are just a 10-15 minute taxi ride from our academy.

**Phone:** 02-6798607, 02-6798621  
**Email:** info@webcoursesbangkok  
**Address:** 1028/5 1st Floor, Pongamorn Building, 10120 Bangkok, Thailand  

Webcoursesbangkok.com