Web Design Bootcamp

Course Guide
## Course overview

<table>
<thead>
<tr>
<th><strong>Total price</strong></th>
<th>65,000 baht</th>
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<tbody>
<tr>
<td><strong>Duration</strong></td>
<td>Total 180 hours over 12 weeks</td>
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<tr>
<td><strong>Schedule</strong></td>
<td>90 sessions of 2 hours in-person lesson on Monday-Thursday</td>
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<tr>
<td><strong>Type of class</strong></td>
<td>In-person live group class</td>
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<tr>
<td><strong>Level</strong></td>
<td>Beginners to Entry Level</td>
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<tr>
<td><strong>Language</strong></td>
<td>English</td>
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<tr>
<td><strong>Class size</strong></td>
<td>Maximum 10 students</td>
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<tr>
<td><strong>Software</strong></td>
<td>Figma, Wordpress, Sublime, Chrome Developer Tools</td>
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<tr>
<td><strong>Topics</strong></td>
<td>You will cover the entire process of finding clients to producing high quality web sites, user experience design, user interface design, web development with HTML, CSS, JavaScript, PHP and WordPress. You will cover topics in SEO, content design, newsletters, social media marketing and Google Analytics. Finally you will cover indepth topics on managing proejcts, clients, finances and proposals.</td>
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<tr>
<td><strong>How to apply</strong></td>
<td>Email info@webcoursesbangkok to find out the next available course date.</td>
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"...Helped me a lot and made me want to learn more in-depth, which I never knew I wanted before I learned with..."

Cristy Garred, Facebook
Launch your professional web design career in 12 weeks

We made sure that this course aligns with what the industry needs today to give you the skills will launch you into a successful web design career.

The course is focused on taking an industry beginner through the stages of becoming a professional web designer, ready to be employed in a design firm or work as a freelancer, in clear easy to follow steps.

All of our courses are based on leading industry practices and have been developed by experienced professionals using real workplace scenarios.

Use wireframes and sitemaps to plan out web projects so you can be sure every aspect of the website design is in place.

Get practice using Hypertext Markup Language (HTML) -- the global standard language for displaying content on the internet -- and how to use HTML perfectly in Sublime Editor so it is easier to learn and reduces the risk of errors when you build websites in the future.

Master Cascading Style Sheets (CSS) -- the global standard language used to apply fonts, colours, borders, and effects to a document written in HTML -- so you can bring any website design to life and take it live.

Build a Real Portfolio: One of the most important requirements for gaining work as a Web Professional is having a strong work portfolio. The course offers ample time for progression, so your personal portfolio can grow alongside the guidance and expertise of seasoned professionals.
Create a stunning portfolio to suit brands and businesses.
Hands-on training so you can become a professional in the web design world

- Understand the fundamentals of web design from planning through to taking it live.
- Dive into coding with HTML, CSS styling, responsive frameworks, JavaScript, hosting and domains.
- Learn how to use industry-level tools such as interactive wireframes, Figma and WordPress.

*We believe your success is our success*
Our instructors are industry experts who have a wide range of professional experience, and up-to-date knowledge of software and workplace practices.

Turn theory into knowledge as you learn to create websites, write HTML, CSS, use Wordpress. Our aim is to support your learning goals with hands-on industry training, career advice, and ongoing support and guidance.

Our classes are intentionally designed to be interactive and practical, so that you feel confident to share ideas as well as independently create your own designs.

You will receive additional resources such as class projects, worksheets, and online help, so you always feel supported and encouraged as you learn.

Our courses are constantly reevaluated and developed to give students the most relevant, up-to-date knowledge and skills. We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.
## Course outline

### Week 1 - 3

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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</thead>
<tbody>
<tr>
<td>User-centric problem solving</td>
<td>Understand how to interpret a client brief; identify challenge areas and desired goals</td>
<td>Introducing basic web building knowledge</td>
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### Week 3 - 6

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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<tbody>
<tr>
<td>Building web-based prototypes</td>
<td>Turn basic wireframes into elegant web-based prototypes</td>
<td>Figma:</td>
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### Week 6 - 8

<table>
<thead>
<tr>
<th>Lesson</th>
<th>Theory</th>
<th>Practice</th>
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<tbody>
<tr>
<td>Turning prototypes into functional design</td>
<td>Learn about current design trends, mobile-first design, responsive frameworks, interactive Jquery</td>
<td>Putting it all together using Figma, HTML code and CSS styling</td>
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<tr>
<td>Lesson</td>
<td>Theory</td>
<td>Practice</td>
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<tr>
<td><strong>Week 8 - 10</strong></td>
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<tr>
<td>Using WordPress to create websites</td>
<td>Learn about plug-ins, themes, developing locally, modifying themes, taking a site live and optimising and quality checking</td>
<td>Dive into industry-leading web development tool WordPress</td>
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<tr>
<td><strong>Week 10 - 11</strong></td>
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<tr>
<td>Promoting websites using digital marketing and SEO</td>
<td>How to make a website discoverable on search engines and how to use digital marketing tools to monetize a website</td>
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<tr>
<td><strong>Week 12</strong></td>
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<tr>
<td>Pitching for freelance projects</td>
<td>Create a strong portfolio and how to use it to pitch for freelance web design projects and manage clients</td>
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Our teaching philosophy

We want you to feel confident and prepared to take your first steps in a new direction—both personally and professionally.

**Personalised learning system**
We design our courses using the 4MAT Model, which approaches learning in a holistic way combining the left-brain and right-brain, so you will learn topics and skills in a unique way that enables you to use them in the real-world with confidence.

**Practical**
We show you how to use industry-specific tools and programs, so you get lots and lots of practice and feel confident to use them independently.

**Real-world applications**
Our industry expert instructors are with you every step of the way, providing guidance through problem-solving and sharing valuable real-world experiences.

**Friendly**
Our industry expert instructors create a relaxed and friendly atmosphere, so you feel comfortable, have fun, and enjoy participating.
Here’s what you’ll be able to do after the course:

UX/UI Design
Learn how to plan and design clean and clear websites using the latest software.

Web Development
Build your own projects with HTML/CSS/JS and then the amazing WordPress platform.

Professional Freelancing
Finding clients, pricing and managing projects, you will be armed with the best practices.
Payment

Payment terms
Total price 65,000 baht
50% deposit to confirm your place and 50% on the first day of the course.

Payment options
- PayPal
- Credit Card (+3% charges)
- Bank transfer
- Monthly installments (with 0% interest)
- Omise (+3.56 % Charges)

Account details
Bank: Kasikorn Bank
Name: Web Consulting Bangkok Co., Ltd.
Branch: Sukhumvit 21
Account number: 611-2-04400-9
SWIFT: KASITHBK

Company details
Address: Web Consulting Bangkok Co., Ltd (Branch 1)
1028/5 1st Floor, Pongamorn Building,
10120 Bangkok, Thailand
Phone: +(66) 2-6798607,
Direct: +(66) 95 641 9445

Note: Please make sure you send in your payment receipt. This helps us confirm your payment has been sent. Note that we are not responsible for any transactions fees.
Our graduates go on to have successful careers in web and tech.
We have full time accredited courses by the Ministry of Education Thailand

50+
Courses
in graphic design, web design, web development, photography, videography & online marketing
We look forward to adding you to this number

9,000+
Graduates

100+
Privately trained companies

300,000+
Hours of learning delivered
Web Courses Bangkok Academy is located in the heart of Bangkok’s business district and easily accessible by public transport. We’re a few steps from MRT Lumpini station (take exit 1, turn right and follow the signs) and the city’s bustling riverfront and Chinatown are just a 10-15 minute taxi ride from our academy.

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Webcoursesbangkok.com